



CIRMAR

THE CIRCULAR MARKET

REQUEST A DEMO!

Interested in how Cirmar's products could boost your circular business?

We would be happy to give you a live demo. Request one of our demo's via www.cirmar.com or info@cirmar.com.

Cirmar is an initiative of Ponthus and FBBasic.

Through Cirmar, Ponthus and FBBasic, together with partners, establish a worldwide system on circular products, components and (secondary) raw materials. The IP on C_products is held by Cirmar.



IN SHORT

- Circular products deserve circular systems!
- Cirmar provides the right digital applications for every aspect of your circular transition
- Integrating identification, virtual material resources, reverse logistics, reporting and waste to resource processes
- Closing and connecting supply cycles
- Creating insight, effectiveness and value

CIRMAR

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CIRMAR

IT applications fostering
a transition towards a
circular economy

www.cirmar.com

WHY

Resources are running out

Circular economy as:

- an environmental-economic necessity
- a strategic, long-term opportunity

Companies need effective, innovative solutions

HOW

Identifying and tracking products, components and materials.

Insight in (virtual) material resources
Linking strategic KPI's to global goals.
Technology as a key to innovation in multiple fields.

WHAT

CIRMAR provides IT-applications that enable the circular economy.

Creating **insight, effectiveness** and **value**.

IT-tools that integrate circularity in your long-term strategy and supply cycles.

CASPAR:

Turn into a zero waste organization!

Create your own program From Waste To Resource, your step-up towards circular products and systems. Set targets, plan and monitor actions, report and communicate the positive impacts.

C_passport®:

Identify and be transparent!

C_passport® identifies a products composition. It gives insight in its defined use, reverse logistics, the way materials and/or components can be recuperated and its next use applications. It determines the value of the materials, and standardizes characteristics and quality, without toxic effects.



C_market:

Enabling trade in circular products, components and raw materials

C_market connects material pools in C_bank® and enables trade. Platform under development!

C_bank®:

Your own materials bank for circular products!

Circular products deserve circular systems! C_bank® harbors your valuable circular products, components and raw materials in the total supply cycle, from production to distribution, from reverse logistics to next use applications. It supports disassembly processes, at the same time giving insight in your (secondary) materials position on multiple product aggregation levels. Know what you have, monitor your disassembly, preserve quality and value and get connected!

C_reverse:

Support your reverse logistics

Circular products and systems require efficient reverse logistics. C_reverse supports reverse logistics for all players in a supply cycle: manufacturers, distributors, logistic operators, customers. Submit – dispatch – plan - track, trace and log – identify - feedback – report. Closely integrated with C_bank®, and C_passport® !

C_dashboard®:

Quantify, present and communicate the positive impact of your sustainable actions

Monitoring your progress in achieving your sustainability objectives, growing towards a positive footprint. Quantifying the positive impact of your circular products. Report and communicate this progress to all your stakeholders by translating your sustainability data, KPI's and reports into an interactive dashboard. C_dashboard® offers online and offline services to translate the SDG's into concrete goals, targets and KPI's fitted to your company.